

FOR IMMEDIATE RELEASE:

## JULIA COLE

From Breakup to Breakthrough:

Julia Cole's *Life After You* EP Now Streaming

Featuring the heartfelt single "Your Boy"



"Your Boy" Music Video https://www.youtube.com/watch?v=mp2jK-eTFHc

(Nashville, Tennessee - April 9, 2024) Nashville-based artist and acclaimed songwriter Julia Cole has released her latest single, "Your Boy," marking the lead track from her new EP. The project is now available (<a href="here">here</a>) across all major digital music platforms.

The *Life After You* EP explores the emotional journey of adapting to life's significant changes following a breakup. Each track guides listeners through the stages of heartbreak with raw honesty, as Julia's storytelling resonates with anyone navigating the challenging waters of ending a significant relationship.

Julia Cole shares, "Living these lyrics nearly killed me. Writing these lyrics saved me. If you've ever ended an engagement, or any serious relationship for that matter, I hope these songs help you heal and know you're not alone."

The EP's single, "Your Boy," serves as a heartfelt tribute to the mother of an ex. This track is a reminder that there are two sides to every story, and with soft melodies and vulnerable lyrics, Julia Cole bravely begins to share hers.

In conjunction with the release of *Life After You*, Julia unveiled a captivating 4-part video journal series revealing the layers and personal experiences that have shaped the new music, including <u>Part 1: The Breakup</u>, <u>Part 2: Bulletproof</u>, <u>Part 3: The Ring</u>, and <u>Part 4: Texas In Louisiana</u>. The episodes offer an intimate glimpse into her emotional and vulnerable story, delving into the inspirations behind songs on the EP.

An exemplar of empowerment, Julia Cole has rapidly built a devoted following, the **#ColeTeam**, through her music. Her impressive career includes being named a **CMT Next Women of Country**, debuting at the **Grand Ole Opry**, and being featured on platforms such as **CMT**, **SiriusXM**, **CBS**, **Audience Network**, **The CW**, and more.

Her streaming success is indisputable, with nearly 300 million global streams, and her digital prowess is equally notable. <u>TikTok</u> users are a major part of her growing community, with 547K followers and over 90.5 million views to date, while her <u>YouTube</u> channel has accumulated over 21 million channel views to date. With 174K followers on <u>Instagram</u> and 215K followers on <u>Facebook</u>, Julia's ability to engage with fans across multiple channels is undeniable.

Julia Cole's ascent in the music industry is a testament to her exceptional talent, resilience, and innovative approach, marking her path as notably unconventional and a significant achievement for an independent artist. In an era where the music landscape is dominated by artists under major labels, Julia's journey underscores the power of authenticity and direct connection with her audience, leveraging digital platforms to amplify her voice and artistry.

Inspired by the genre-crossed locker room playlists she and her Texas volleyball teammates blasted, Julia's musical style blends country storytelling with a little Houston flavor. Starting her music career performing the Star-Spangled Banner at high school volleyball games, she quickly escalated to performing at major sporting events across the NFL, MLB, MLS, NASCAR, and ESPN to audiences of up to 75,000 people. Her global tours have taken her to over ten countries, opening for renowned acts like Dan + Shay, Jon Pardi, Carrie Underwood, Kenny Chesney, Kane Brown, The Chainsmokers, Dierks Bentley, Chase Rice, Lee Brice, Eli Young Band, Chris Lane, Michael Ray, and Jake Owen, among others.

## *Life After You* EP includes the following songs:

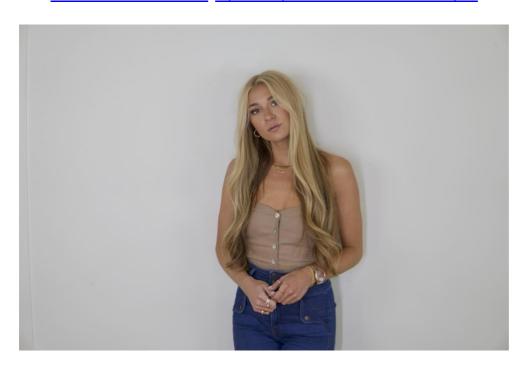
Life After You (Julia Cole, Matt Wynn, Josh Ronen) Your Boy (Julia Cole, Sergio Sanchez, Dee White) Texas in Louisiana (Julia Cole, Danielle Blakey, Willie Morrison) This Ring (Julia Cole, Rachel Wammack, Josh Ronen) Bulletproof (Julia Cole, Jeff Cohen, and Josh Ronen) The *Life After You* EP is an intimate journey through heartbreak and healing, showcasing Julia Cole's unparalleled ability to connect with her audience through authentic storytelling and powerful lyrics. The EP is a testament to resilience, offering a beacon of hope to those finding their way back to love and happiness.

The Life After You EP is available now for streaming and download on all digital music platforms.

For more information, interviews, or media inquiries, please get in touch with Christy Walker-Watkins at <a href="mailto:christy@aristomedia.com">christy@aristomedia.com</a>.



"Life After You" - Music Video https://www.youtube.com/watch?v=uveDEI5q10A



<u>Life After You EP Headshot</u> Photo Credit: Alejandro Medina III

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